

## **MINUTES**

# Parry Sound Downtown Business Association Board of Directors Meeting

July 9, 2025

Meredith called the meeting to order at 6:29pm

#### In Attendance

Board Members: Meredith McCaffrey, Don Corbett, Josh Morden, Bernice Anderson, Kjell Klockars, Kaila

Stevenson

Councill Representative: Chris McDonald

Regrets:

Absent: none

Staff: April Denman

Guests: None

#### Prioritization and Approval of Agenda

"Motion to approve the agenda for this July 9, 2025 DBA Board of Directors meeting with additional correspondence received and thank you letter to Town staff and Council for Canada Day partnership under new business.

Moved by: Chris McDonald Seconded by: Josh Mordan Carried

#### Conflict of Interest Declaration

#### None declared

#### Approval of Minutes

"Motion to approve the minutes from June 11, 2025 DBA Board of Directors meeting."

Moved by: Don Corbett Seconded by: Josh Mordan Carried

#### Correspondence

- Callin Belchamber, Manager IT for the Town of Parry Sound: looking for input as they update maps of the Town, including Downtown and its boundaries. There will be layers to the maps to make them specific to user needs and experience. Example: show trails, show parking, show public washrooms etc.
- Emails were circulated to Mike Kearns and Chirs McDonald followed up, included Clayton Harris about some outstanding items in downtown per MOU. Board is disappointed that downtown isn't more of a priority as repeated in the Towns Official Plan. April to request a follow up meeting with Mike and invite Chirs. Chris to ask for follow-up from staff at Council meetings.

- Dave Thompson reported to April that Kropf installed new Shoppers Docks and they will move the old ones to
  the Town Dock. Massasaga Management is agreeable not to charge for boat parking although it is in every right
  to for the remainder of the lease agreement with the Town.
  There will be a sign that will read "Complimentary boat parking. Please respect a 2-hour limit."
  Town staff and Bylaw will only monitor the area but will not be ticketing as a more formal plan will be created
  over the winter for Council approval. Mr. Thompson is looking forward to working with the DBA and envisions a
  service standard that will complement the quality of standards that currently exist with Anderson's property.
  Dave reports that everyone is very pleased with the planters on the dock.
- Multiple social media comments have been received with compliments for the flowers, gardens and banners downtown on file.

#### Old Business

"Motion to approve the updated DBA Lending Policy"

Moved by: Kaila Stevenson Seconded by: Josh Mordan Carried

"Motion to approve the updated DBA Popcorn Machine Policy"

Moved by: Kaila Stevenson Seconded by: Chris McDonald Carried

Busking, Craft & Food Vendor and Downtown Dollar policies to be updated for August Board meeting.

#### **New Business**

- Parking Review: Miller Street to the CN overpass on Bowes Street
   April was invited to attend a meeting at Trestle Brewery where a group of downtown business owners,
   The Mayor and Town staff gathered to discuss parking concerns and possible solutions at the south
   end of downtown which resulted in Council approving a traffic study as a first step.

   The Board had an open discussion about some of the suggestions that arose and the results from the
   traffic study. The Board is open to hearing suggestions that would support finding extra parking
   solutions at the south end of downtown.
- April to draft a thank you letter to Town staff and Council for a successful Canada Day partnership.

#### Reports

- Financial: Kaila shared the monthly bank statement with the Board via email.
- Beautification: the dead trees on James Street have been removed. An idea was circulated by town staff to Council to have the stumps left at an approximate 8/10-foot height and hire a wood carver.
   Bernice asked if the Beautification Committee could comment on this proposal before any decisions are made.
- <u>Events:</u> April reports the partnership with The Town for Canada Day was a resounding success!
   Summer in the Sound: Hawaiian Luau theme is planned. April reports the inflatable company requires help setting up and tearing down. Josh and Kjell offered to assist.
- <u>Marketing</u>: The report from the Museum using Driftscape for their scavenger hunt for Canada Day resulted in 79 people using the app and 137 engaging in the app in the days leading up to.
- <u>Council Representative</u>: Chris also reports about the new shoppers docks and the Hindson Group of Marinas will be the new management company for Big Sound Marina.
- Staff: report on file.

### Adjourn at 8:10pm

Next meeting: August 13, 2025 – 6:30pm – Parry Sound Public Library.