



# MINUTES

## Parry Sound Downtown Business Association Board of Directors Meeting

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August 14, 2024

Tim called the meeting to order at 6:30pm

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### In Attendance

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Board Members: Tim Dunn, Doug Wilton, Bernice Anderson, Don Corbett, Kaila Stevenson, Dave Williams

Councill Representative: Chris McDonald

Regrets:

Absent: Meredith McCaffrey

Staff: April Denman

Guests: Sean Solowski (Dent Bay Baking Company)

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### Conflict of Interest Declaration

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None declared.

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### Approval of Agenda

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“Motion to approve the agenda for this, August 14, 2024 DBA Board of Directors meeting.

Moved by: Chris McDonald

Seconded by: Bernice Anderson

Carried

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### Approval of Minutes

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“Motion to approve the minutes from July 10 & July 31, 2024 DBA Board of Directors meeting.

Moved by: Bernice Anderson

Seconded by: Kaila Stevenson

Carried

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### Correspondence

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- Peter Scully – (email on file) “The Albion GEM E6 Electric People Carrier will be at The Biosphere Sustainable Transportation Event at the Stockey Centre on August 24, 2024. Parry Sound the first to show this type of LSV (Low Speed Vehicle) – will certainly put PS on the map for looking for environmentally sustainable ways to move visitors in communities which are too small to support a full transportation system.”

- Parry Sound CruZers sends their appreciation to the DBA for supporting their weekly event. They have received a couple of complaints from businesses on James Street – sound system being too loud, arrive too early, selling coffee, ice cream truck and parking in loading zones (email on file). Some of these issues can be resolved through education (early arrival is so organizers can have dinner at downtown restaurant before the event and ice cream and coffee is provided by another DBA member and sponsor) and through By-Law (parking in loading zones)  
These concerns are being taken seriously by the event organizers and will continue to keep the DBA in the loop. A post event follow up meeting with the DBA and event organizers is planned for end of September.

Discussion about businesses operating in the Town but outside the downtown area being brought in and asked to participate in Town run events in the downtown core (example – Domino’s having pizza at the Stocky Centre)

April is directed to email CAO, Mr. Harris asking that downtown businesses be provided an opportunity to first right of refusal and request this addition to the MOU.

- Shirlene Johnson & George Stivrins sends “an opportunity to extend a welcome to our Parry Sound shop owners, we are offering three consecutive days of free rent at Harbour Walk Shops, available on a first-come, first-served basis with dates available until the end of September. Members can forge stronger ties with fellow entrepreneurs, share insights, and collaborate on joint ventures that benefit everyone. We believe that building these connections will not only enhance individual businesses but also contribute to a more vibrant and cohesive business community in Parry Sound.” Email on file.

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## Old Business

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- The Board will change the September Board meeting to September 4, 2024 (from September 11) April will be out of province for a family wedding.
- Terms of Reference were circulated to proposed members of the Downtown Quality of Experience Team at which time the OPP and Social Services have asked for a Memorandum of Understanding to be created which has since been circulated for comment.

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## New Business

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- At the Town of Parry Sound’s August 13 Council meeting, Council voted to have Big Sound Marina operations contracted out to a third party and that The Town take over the operations and management of the Town Dock after the expiry of the current lease

in 2025. The Board is very pleased with this decision and April is directed to write a letter to Mayor McGarvey, Council and Staff in support of their decision, Doug to sign.

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## Reports

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Financial: Financial reports and statements to be emailed to the Board. Accounts in good standing. April and Kaila to work on an internal tracking system for next year.

Beautification: Gardens look good; Pergolas to be installed the first week of October.

Discussions with Town staff about proposed tree boxes – not supported so asking that trees will be planted instead.

Events: Committee is relooking at whether the ROI on current events are worth the effort.

Marketing: Meeting planned for mid-September. Krista & April meet regularly to create a posting plan. Unicorn Rebellion social media marketing plan to roll out in September and will market all businesses in the downtown.

Council Representative: Chris says Pearl Mist will be able to come into the Town Dock once again; questions to staff about expected clean up from the micro sealing on the roads in downtown and when the lines would be repainted; Seguin Street bridge is getting worked on starting early September until late October.

Staff: no questions about report provided.

Adjournment: 7:28pm

Next meeting: September 4, 2024 – 6:30pm – Parry Sound Public Library.