



DOWNTOWN
PARRY SOUND

MINUTES

Parry Sound Downtown Business Association

Board of Directors Meeting

February 8th, 2023

Doug called the meeting to order at 6:05 pm

In Attendance

Board Members: Doug Wilton, Bernice Anderson, Mary-Ellen Swan, Tim Dunn,
Meredith McCaffrey, Don Corbett

Councill Representative: Chris McDonald

Regrets: Matt Meglio

Staff: April Denman

Guests: None

Approval of Agenda

“Motion to approve the agenda for this February 8th, 2023 DBA Board of Directors meeting with the addition under old business; resolution to email vote accepting Seanan Megyesi’s request to join the Board and The Town of Parry Sound passing of new Board of Directors.

Moved by: Meredith McCaffrey

Seconded by: Mary-Ellen Swan

Carried

Approval of Minutes

“Motion to approve the Minutes from January 11, 2023 DBA Board of Directors Meeting”

Moved by: Tim Dunn

Seconded by: Mary-Ellen Swan

Carried

Conflict of Interest Declaration

Chris McDonald will exit the meeting at the discussion under new business; Chamber of Commerce “Big Spend” campaign/partnership. Chris is the Executive Director for the Parry Sound Area Chamber of Commerce

Correspondence

- MPP Grayon Smith's Constituency Assistant, James King reached out to ask the DBA to provide a short tour of some of the new businesses in the Downtown. April took them to Shrubs & Shrews, Out with Wine and Oak Crest as requested. Mr. Smith has offered to assist with finding funding larger projects. James to investigate availability of any relevant grants for projects the Board decides.
- Patty Hayes has offered to assist the Board with a new Action Plan. This would be an extension of the last strategic plan that was fully implemented and completed in 2022 and was funded by the Town of Parry Sound. April to email proposal to Board members and add to agenda for the Board meeting in March to start discussion.

Old Business

- April to follow up with Scotia Bank re: changing signers on bank account.
- **Resolution 23-06**

"Motion to accept Seanan Megyesi's request to join the PSDBA Board of Directors." was made by email vote January 19th, 2023

Moved by: Chris McDonald

Seconded by: Meredith McCaffrey

Carried

- "Upon the request of the Parry Sound Downtown Business Association (DBA), Council approves the following with respect to Board membership:
 1. That Jess Caux (incorrectly identified as Jess Cox in appointing Resolution 2022-157) be removed from the DBA Board of Directors upon her resignation effective immediately; and
 2. That Don Corbett and Seanan Megyesi be appointed to the DBA Board of Directors for the term ending Nov 14, 2026, effective immediately."

New Business

- The Board of Directors to consider a big project for this term so that they are prepared to act should any grants become available.
- April attended a zoom meeting with the PSA Chamber of Commerce and the organizers of a nationally run campaign called the Big Spend. Businesses sign up for a fee, upload their business information onto their website, participate in a social media campaigns, and on specified days, Canadians shop these locally owned small businesses and this data is collected. The Board decided that because this campaign would not be a benefit to all businesses in the Downtown, support would be provided to the Chamber by sharing their information in the March newsletter and on social media.

- April will be on vacation from March 13th to March 22nd with limited access to email. April will change the office voice mail and set an email out of office to reflect the office being closed during this time frame.

Reports

Detailed reports for the Beautification, Events and Marketing Committees are on file and available upon request.

Next meeting: March 8th, 2023 – 6pm – Parry Sound Public Library

DRAFT