



PARRY SOUND
GIRLFRIENDS'
WEEKEND

NOVEMBER 18-20, 2022

Sponsorship Proposal Package



Parry Sound DBA Events Committee

6th Annual AWARD WINNING Parry Sound Girlfriends' Weekend: November 18-20, 2022

The Parry Sound Downtown Business Association would like to invite you to participate in this year's Parry Sound Girlfriends' Weekend. This event continues to grow each year and has become established within our community. This kick off to the holiday season is not only great for business owners, but it also shows those participating all the great things Parry Sound has to offer AND support their local community. It's our way of saying thank you for the support!

We are excited to bring back the original format of the weekend format with a kickoff party, late night shopping, workshops, dining and live entertainment throughout the rest of the weekend.

The Parry Sound DBA Events Committee would like to take this opportunity to invite you to consider a sponsorship package and become involved in this annual event.

Terms: Please contact a member of our committee with your commitment no later than **September 10, 2022**, to ensure our advertising deadlines are met and your business is featured according to the sponsorship level selected. Your support is important to us and very much appreciated! Please complete the attached form to secure your sponsorship package. Don't forget to include what promotion/sale you are offering for that weekend as well.

Contact Info:

April Denman: downtown@psdba.ca | 705.746.6426 | Parry Sound DBA Office Manager

Amy Black: amy@pmgfloraldesign.ca | 705.746.9483 | Pardon My Garden

Karen Hobson: gmhobson@bell.net | 705.746.4748 | The Town Trading Post

Conclusion

Be a part of the biggest annual Downtown Winter Event! Help make Downtown Parry Sound a destination for dining, shopping and fun!

Sponsorship Levels

In return for your donation to this event, we would like to present some advertising options. We look forward to growing this event each year with the support of our community. *Please check one of the boxes below according to the level you wish to offer.*

Sponsorship Level	Benefits	Financial Commitment
<input type="checkbox"/> Community Listing	<ul style="list-style-type: none"> Participation in the event with a sale/promotion/etc of your choosing AND agree to stay open late on Friday November 18th until 9pm. Your information will be printed in the booklet that is handed out to each participant. 	FREE
<input type="checkbox"/> Bronze	<ul style="list-style-type: none"> 1 Social media business feature Logo placement on social media event advertising Logo placement on printed posters Printed sponsorship logo in our booklet which is handed out to each participant Large sign with your logo on "Brag Wall" approx. 12"x8" 	up to \$250.00
<input type="checkbox"/> Silver	<ul style="list-style-type: none"> 1 Social media business feature Logo placement on social media event advertising Logo placement on printed posters Printed sponsorship logo in our booklet which is handed out to each participant Large sign with your logo on "Brag Wall" approx. 18" x 24" 	up to \$500.00
<input type="checkbox"/> Gold	<ul style="list-style-type: none"> 1 Social media business feature Logo placement on social media event advertising Logo placement on printed posters Large sign with your logo on "Brag Wall" approx. 24" x 36" Printed sponsorship logo in our booklet which is handed out to each participant Radio advertising 	up to \$1,000.00
<input type="checkbox"/> Platinum	<ul style="list-style-type: none"> 1 Social media business feature Logo placement on social media event advertising Logo placement on printed posters Radio advertising Large sign with your logo on "Brag Wall" approx. 24" x 36" Printed sponsorship logo in our booklet which is handed out to each participant Professional feature in commercial format (video copy for your own advertising purposes) 	\$1,500 +

Confirmation of Sponsorship

Please email your commitment and the following information to the contacts listed no later than **September 10, 2022**, to meet the advertising deadlines. We ask that you include a digital copy of your business logo (jpeg, png, pdf, gif) and a brief description of your business. *Please note: if we do not receive your information by this date, we will not be able to promote your business in our marketing material.*

Printed Name

Signature

Date