



MINUTES

Parry Sound Downtown Business Association

October 12th, 2016

Meeting called to order by Daryl McMurray at 6:32pm

In Attendance

Board Members: Daryl McMurray, David Coles, Dan DiNicolo, Sue Sullivan, Jim Shaw,
Councillor Paul Borneman

Staff: Susan Hrycyna

Regrets: Dora Logan, Cathy Downing

Guest: Peter Brown, Director of Public Works

Approval of Agenda

“Motion to approve the agenda of the October 12th, 2016 DBA Board of Directors Meeting with the following additions:”

- Strategic Planning

Moved by: David Coles

Seconded by: Paul Borneman

Carried

Approval of Minutes

“Motion to approve the minutes from the September 14th, 2016 DBA Board of Directors meeting”

Moved by: Paul Borneman

Seconded by: David Coles

Carried

Downtown Standard of Care – Peter Brown

Susan, Dan and Lynn Middaugh previously met with Peter to discuss the Standard of Care in the Downtown. Peter offered to come to the DBA board meeting to explain to the board members what Public Works is responsible for looking after in the downtown.

- Spring time – the streets and sidewalks are cleaned and parking lots are swept. The benches, garbage cans, bike racks and planters are also put out.
- During the summer every Friday morning beginning at 4am the street sweeper cleans the downtown streets (weather dependent). Peter would be open to running the street sweeper on a second morning.

- Beginning Jan 1, 2107, Public Works will be looking after all of the downtown parking lots – weeding, garbage, sweeping, etc.
- Garbage is picked up every day, any additional cleaning and weeding is done on an as needed basis.
- Peter is open to his department hiring an additional summer student who would be dedicated to the downtown.
- The public washrooms were discussed. They are cleaned by contracted cleaners every evening and Bylaw goes through once a day to check for problems. Peter is going to put forward a proposal to council for the 2017 budget to level the current building and rebuild washrooms that are user friendly and AODA compliant. A surveillance system would also be installed.
- Peter asked if there have been any complaints about snow bank removal. We need to let the members know at what height the snow has to get to before the banks are removed.
- There were some comments about the lack of garbage cans during the winter. The garbage from the ones that are out is not picked up on a regular basis during the winter because Public Works is concentrating on snow removal. We can report garbage cans that are full and they will be looked after.

Old Business

- a) Walk of Fame sample “Star”
 - David was not able to get a sample of the “Star” in time for our meeting. Once we have it Susan will show it to Peter. He is open to installing it somewhere in the downtown over the winter as a test.
- b) Colour of kiosk canopies
 - The colour of the new kiosk canopies will be Grey Sand.
- c) Request for Quotes for DBA Audit
 - After Susan sent out the RFQ she was informed that the DBA must use the same auditor that the Town does.

Correspondence

The town has received an application for a proposed rezoning and Official Plan amendment to allow the relocation of the Royal Bank from the mall to the former Easy Home location at the south end of town. Currently all banks are to be located in the Downtown. A public meeting will be held on November 15th at 7pm. The Board does not support this application. Daryl will go to the meeting to make a statement on behalf of the board.

The Town has received a proposal from Rick Lund, a high school teacher who is leading a trip for students to Europe in April 2017 for the 100th anniversary of the Battle of Vimy Ridge. The project involves photos of soldiers and people with involvement in the war who have ties to Parry Sound. These photos would be printed on banners that they would like to have installed in the Downtown from October 1 – November 15. The town would be responsible for the installation of the banners.

Resolution 16-18

“Motion to fully support the initiative to have Remembrance Day banners installed in the Downtown from October 1 – November 15 in partnership with the Town of Parry Sound. The DBA Board will assist in deciding the placement of the banners.”

Moved by: David Coles

Seconded by: Sue Sullivan

Carried

A request for financial support for the Active Women’s Winter Weekend on February 11 & 12 was received.

Resolution 16-19

“Motion to donate \$50 in Downtown Dollars to the Active Women’s Winter Weekend event”

Moved by: Sue Sullivan

Seconded by: David Coles

Carried

Event Planning

a) Remaining 2016 Events

Kid’s Halloween Day

- The DBA is partnering with the PS Library and Moose FM to create one big downtown event with crafts, trick or treating, a pumpkin smash and a magician.

Resolution 16-20

“Motion to donate \$100 Downtown Dollars to Moose FM to be used for their pumpkin smash during Kid’s Halloween Day”

Moved by: Dan DiNicolo

Seconded by: Jim Shaw

Carried

Light up the Park

- The DBA is partnering with the PS Library to create a family event with crafts, a pizza party, turning on the lights and story time with Santa.
- Susan will give Daryl the “switch” for him to look over before the event

Shop the Neighbourhood

- The Yellow Pages event is being promoted as a yearlong “Shop Local” event.
- Susan will be meeting with the Town and the Chamber to discuss promoting “Shop Local”

b) 2017 Proposed Events

Giant Downtown Yard Sale – May 27th, 7am - noon

- Invite the public and non-profit groups (Tree Top, Habitat, sports teams, FB pages, etc.).
- Sell parking spots - free for non-profit, \$10 per spot, \$15 after May 1st. Set up is at 6am. Park in one spot and set up tables etc. on the street.
- Close the upper part of the James Street parking lot and Gibson Street.

Open Streets – Sunday June 4th, 8am – 1pm (rain date is June 11)

Canada Day - July 1

- Instead of putting on our own event participate in the Town's event. DBA will look after having music at the band shell.
- Susan to attend a planning session with the Town.

Street Dance - July 8th, evening

- Must have a big name band like Jeff Young and Muskoka Roads. Can we string lights?

Georgian Bay Craft Fair - July 29th, 10am – 4pm

- Combine the craft fair and sidewalk sale into one big event.

Silent Auction – May long weekend – July 29

- What do we have painted this year? Some suggestions were terra cotta planters, straight back chairs
- We will invite 3-5 artists to paint Muskoka chairs. The balance will paint paddles.

Downtown Car Show – Saturday August 19th

- David has done some research and has found we can bring in the Batmobile and Batman for less than \$1000

Other Ideas

- Artists painting in various areas. Painting and selling art with the money raised going to Tree Tops Community Forest. Could high school students do the art and we facilitate the sale?
- Hold a fashion show in August.
- Have live music at lunchtime in Market Square Park
- Soap box derby

Reports

- a) Administrator- Susan Hrycyna. A detailed report is on file.
- b) Financial – David Coles. A detailed report is on file.

“Motion to accept the financial statements as presented”

Moved by: David Coles

Seconded by: Dan DiNicolo

Carried

c) Chamber – Dan DiNicolo

- The meeting is next week

Other Business

DBA’s Strategic Plan

- Dan asked if the DBA has a Strategic Plan. We started the process with Lynn last November and the ideas that were brought up by the board members were taken to the Downtown Task Team.
- We need to look at the Downtown Task Team document and start discussing if anything is lacking in that document.
- Susan will forward the minutes from the Task Team’s meetings to the board.

Next Meeting

The next meeting will take place on Wednesday, November 16, 2016 at 6:30pm. We will be discussing the 2017 budget.

“Motion to adjourn the meeting was made at 9:00pm “

Moved by: David Coles

Seconded by: Dan DiNicolo

Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator