



# MINUTES

## Parry Sound Downtown Business Association

July 20, 2016

Meeting called to order by Daryl McMurray at 6:34 pm

### In Attendance

Board Members: Daryl McMurray, David Coles, Sue Sullivan, Cathy Downing, Dan DiNicolo, David Coles, Councillor Paul Borneman

Staff: Susan Hrycyna

Regrets: Dora Logan

### Approval of Agenda

“Motion to approve the agenda of the July 20, 2016 DBA Board of Directors Meeting”

Moved by: Cathy Downing

Seconded by: David Coles

Carried

### In Camera Meeting

“Motion to move the meeting to an In Camera session – regarding personnel matters about any identifiable individuals, including employees, Directors, participants, or DBA Members”

Moved by: Paul Borneman

Seconded by: Sue Sullivan

Carried

Daryl McMurray had to leave the meeting, Jim Shaw took over the chair position.

### Approval of Minutes

“Motion to approve the minutes from the June 8, 2016 DBA Board of Directors meeting”

Moved by: Paul Borneman

Seconded by: Sue Sullivan

Carried

### Old Business

#### a) Website

- Daryl is still working on changes. He will meet with Susan next week to go over these changes.

b) Juke's Lane

- The message boards and paintings have been taken down off of the Big Sound Buy & Sell's building so the siding can be replaced. The message boards went to the dump along with one painting that had been damaged. Two paintings were returned to the artists who painted them.
- There was a discussion about what should be done to revitalize the spot; do we have new paintings done, or do we put up historical pictures.
- It was decided to put up historical pictures. We will use the metal frames and have something printed on aluminum. Each "picture" will give the history of a spot or building in the downtown along with a write up.
- A map will be put up to show people where each spot is. The space needs to be interactive. Dan said it will be easy to build a website for the area.
- Can we apply for the Canada 150 Grant? Susan will find out.
- We will start by replacing what was taken down and Susan will ask for input from Kevin the building owner.

c) Parry Sound Walk of Fame

- Steve from Signature Memorials has been working on a drawing for the "Star". It will be 18" x 18" and made out of stone approx. 4" thick. Engraved and etched with a design and would cost about \$1200. This includes delivery. He is willing to install it if the town removes the interlocking stone. If we want less detail he could get it to be around \$1,000. He would like to attend next month's meeting to discuss further.
- Susan has spoken to Peter Brown, and he really likes the idea.

d) "Face Cut Outs" mock up

- Kristine provided a mock-up for the Seguin Sam cut out. A beard needs to be added and the "Welcome to Parry Sound" can say "Parry Sound" and should be as big as possible.
- For now this will be something that we bring to our events. Before the next meeting the board members will look for a spot where it could be permanently mounted.
- It will need to be built with pressure treated plywood and exterior paint and varathane must be used. The DBA will pay for the materials.
- Susan will see if Greys Paint will help us with the cost of paint

**Resolution 16-12**

"Motion to have Kristine Thompson make a "Face Cut Out" of Seguin Sam as per the mock-up provided for a cost of materials plus \$100 for labour"

Moved by: David Coles

Seconded by: Sue Sullivan

Carried

e) Parking

- The signs have been ordered and the meters are currently being removed.

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## Correspondence

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A letter and note cards were received from the Ontario Native Education Counselling Association thanking the DBA for their donation to the Francis Pegahmagabow Legacy Project.

Brit Osler commissioned Paige Phillips to paint him a Bobby Orr paddle after seeing her work at the 2015 Craft Fair. He sent the DBA a \$50 donation to say thank you for introducing her.

Lynn Middaugh sent an e-mail to let the DBA know that the old Fire Hall will be leased out as of September 15<sup>th</sup>. We are still using part of the upstairs for storage. Susan will go through everything and use her discretion as to what is saved and what is garbage. Any garbage can be left and the town will clean it up.

Peter Istvan asked if the DBA would donate cases of water for Pedaling for Parkinsons on July 15-17. The DBA meeting on July 13 was cancelled. We donated 10 cases of water for last year's event so Susan went ahead and donated the same amount for this year.

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## Reports

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a) Administrator- Susan Hrycyna. A detailed report is on file. Items discussed:

- The new garbage and recycling bins are well used. Susan spoke to Public Works when they were out emptying garbage and they said there has been limited or no contamination of the recycling. We need more garbage cans on the street and some in the parking lots. Susan will send an e-mail to Peter Brown to let him know. If we want the town to buy more garbage cans an "ask" must be put in by November 29<sup>th</sup>.
- The shuttle bus for the Pearl Mist is well used with about 75 people using the service.
- Three new businesses have opened. Susan has delivered Welcome Packages to each one.

b) Events – Susan Hrycyna. A detailed report is on file. Items discussed:

- The Silent Auction was discussed along with some ideas for next year – be more specific about what the money raised is used for, are the paddles out on display for too long, can we have a "Buy it Now" option during the Craft Fair, what about having a live auction during the event.
- Susan will need help at the Craft Fair from 2:30 – 3:30 pm when the silent auction closes.

- The Car Show is August 20<sup>th</sup>, and Susan will need help with registration and parking starting at 6:30am.
- David proposed we hold a Pokémon Go event in Market Square Park on Tuesday August 2<sup>nd</sup>. The budget would be \$125 - \$50 for glow bracelets, \$50 in downtown dollars, and \$25 for lures. Susan will create an event on Facebook.

c) Financial – David Coles. A detailed report is on file.

- \$7,737.83 was moved from the savings account into the business account. This is to pay for the capital expenses (billboard and garbage cans). There is a balance left in our savings account of \$17,929.52.

**Resolution 16-13**

“Motion to invest \$10,000 in a 12 month GIC at a rate of 1.3% and \$4,000 in an 18 month GIC at a rate of 1.5%”

Moved by: Dan DiNicolo

Seconded by: Sue Sullivan

Carried

d) Council

- The grant application to the Trillium Foundation for a Downtown Coordinator was not approved. The Task Team will be meeting in September and will discuss how to move forward.

e) Chamber

- No report

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Next Meeting

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The next meeting will take place on Wednesday, August 10, 2016 at 6:30pm

“Motion to adjourn the meeting was made at 8:56pm “

Moved by: Dan DiNicolo

Seconded by: Sue Sullivan

Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator