

- An e-mail was received from a downtown store owner with a concern about the DBA's "Photo in the Window" idea. They felt they should not be confronted by a board member if they do not participate in something that is "suggested" by the DBA. This issue was discussed at the board meeting with the board member in question.
- c) The Action Items from previous meetings were discussed.
- 4) Events Report. A detailed report is on file. Items discussed in detail by the board members are listed below.
- Open Streets
 - The first event was very successful. The next event will be held on Sunday, September 13th. The route will be slightly shorter now ending at Cascade Street.
 - An e-mail was received from Don Cowan, a resident on William Street, with very positive feedback about the event.
 - An e-mail was received from Jim Shaw stating that Country Gourmet only had 4 customers between 10-11:15am. They felt that closing the streets really hurts their business. This was discussed and some facts were pointed out by Susan. She heard from someone who watched 6 customers try to enter at 10am but the door was still locked so they walked away. The door was not unlocked until 10:15 that day. Susan also heard from two people who were there at 11:30am and the restaurant was full with a line up almost out the door. Daryl was also there sometime after noon and it was still very busy.
 - Georgian Bay Craft Fair
 - Daryl will come for 8:45am to hook up power for Mr. Chips. Susan needs someone to man the barricade from 8-9am. Either Paul or Cathy might be available. She also needs help from 2:45-3:30pm with the Silent Auction. Daryl or Angel will be able to help. The Optimist Club is providing volunteers to supervise the Bouncy Castle.
 - Downtown Car Show
 - Sue and Cathy will help with registration at 6:30am. The Optimist Club will supply people to help man barricades and to park cars.
 - Country Gourmet did not respond to e-mails about setting up a BBQ or food with other food vendors. Susan will look for another food vendor to set up.
 - Pole Decorating Contest
 - The contest will run starting on September 18th. The DBA will be available to assist anyone who needs help attaching their scarecrow to the light pole.
- 5) Marketing Report. A detailed report is on file. Items discussed in detail by the board members are listed below.
- The digital ad is still not ready for the Hwy 400 Info Centre. Susan will ask for extra time for the ad to run since we are now going to miss the prime visitor season.
 - We will put up a poster in Don Labrecque's store window. Susan to see if Fran can print something that will not fade.

6) Financial Report

- In September, after the big events are over, we should look closely to see if there is any unused money that can be used for specific projects.

“Motion to accept the financial statements as presented.”

Moved by: Paul Borneman

Seconded by: Dora Logan

Carried

7) Councilor’s Report

- The Town’s IT person will be leaving so some things are being re-evaluated. The project of having free wifi available is now on hold.
- The town is getting a lot of letters and e-mails from many individuals about the free parking. Many employees are having trouble finding parking.

8) Chamber Report

- The Chamber asked Seguin for a loan of \$20,000 which they were granted.
- They are in a state of direction finding right now and the membership has been asked for input on what they would like the Chamber to provide.
- The Chamber has provided a space to Tony Clement’s election headquarters which will bring in some income.
- The main focus right now is the commerce part of tourism.

9) Pending Business

- a) Update on items purchased
 - Grey’s paint donated the stain for the Little Free Library. Daryl and David are working on getting it installed.
- b) Webcam
 - In the next week or two it should be up and running.

10) Next board meeting – September 9, 2015, 6:30pm, GB Software

11) “That the meeting is adjourned at 7:55pm”

Moved by: David Coles

Seconded by: Cathy Downing

Carried

Minutes of meeting recorded by: Susan Hrycyna, Executive Administrator