

**Downtown Parry Sound Business Association
Board of Management
Minutes for Special Budget Meeting
December 10, 2013, 6:30pm
Georgian Bay Software
42 Gibson Street**

Present: Angelika Distler, Lis McWalter, Dora Logan, Daryl McMurray, Dan McCauley
Regrets: Katrine Floegel Martin, Brittany Mahnke
Staff: Susan Hrycyna

The special budget meeting of the Parry Sound Downtown Business Association was called to order at 6:33 pm by the chair, Lis McWalter.

The only item on tonight's agenda is to prepare the first draft of the 2014 budget.

- An addition to the agenda was made by Lis.
 - The DBA's portion of the Consumer and Marketing Survey.

1) Consumer & Marketing Study

We now have approval for phase 1 from both Fednor and NOHFC. Lis is working with Lynn Middaugh on the phase 2 application. A resolution is needed showing the amount the DBA will be contributing in order to proceed with the grant application.

Resolution 13-44

"That the DBA allocates \$6000 to be used towards the Consumer & Marketing Study."

Moved by: Angelika Distler Seconded by: Dora Logan Carried

2) The budget for 2014 was discussed. The following points were discussed in more detail:

- Revitalization Plans
 - \$20,000 that was allocated for revitalization in 2013 was not used and has been moved into the 2014 budget under revitalization.
 - Other projects include signage in the downtown.
- Events
 - The board has decided not to continue with Friday Nights at the Dock
- Marketing
 - Under "Other" we will look at advertising in Fun in the Sun and Sideroads.
- Insurance
 - Susan is getting a quote to buy yearly liability insurance to see if it would be more economical than purchasing separate insurance for each event.
- Intern
 - We are looking at some different options to share an intern with another organization

Angelika will redo the 2014 budget with the changes made at the meeting and send it out to all board members.

Resolution 13-45

"That the meeting be adjourned at 7:32pm"

Moved by: Daryl McMurray Seconded by: Dora Logan Carried

Minutes recorded by: Susan Hrycyna, Executive Administrator