

- 7) Events Committee Report - Detailed report on file. Items discussed in detail by the board members are listed below.
- Ladies Weekend. Lis would like to commend the events committee on a well run event. She also thanked Susan for all her hard work in pulling the event together. The feedback Susan received from both the retailers and the people who attended the event was very positive. We were \$900 under budget due to the revenue brought in by the vendor fees.
 - Susan has booked Jeff Young and the Muskoka Roads band to play at the Summer Solstice Sidewalk Sale. \$150 was budgeted for the band but because he will be playing for 3 hours Jeff's fee will be \$300. Ladies Weekend was under budget so some of that money will be used to pay his fee.
 - Friday Night at the Dock. The board listened to music by The Argues, Northern Dancers, Ninja Funk Band and Beckon and thought they would all be good additions to our musical lineup. Beckon has requested additional money to cover gas expenses because they are driving over from Owen Sound. The board denied the request stating that many of the acts have travel into Parry Sound from outlying areas and if we said yes to one group others would make the same request. Our budget is set for this event and we must stick to this budget.

8) Chair Report – Lis McWalter

- Lis reported on the DBA's street scaping plans.
 - Council has approved the DBA taking over two additional parking spots in the Gibson Street parking lot in order to move the kiosk and build seating and gardens around it. Council requested we look into an alternate location within the same parking lot in order to address the line of sight concerns raised for cars turning from Gibson Street onto Seguin Street. It is believed the concern over line of sight is as a result of a misunderstanding of proposed plan, specifically as relates to the canopies. Lis will connect with the Town again to clarify.
 - When Peter reported to council on the DBA's request to build raised planter boxes on the main street he had not understood exactly these would be located. The concern was when people opened their car doors the planters would be in the way. The planters will actually straddle the parking spots so they will not be in the way of people exiting their cars. There is the option of a removable planter that could be taken off the street during the winter. However, we don't want to lose our "greenery" for 5 months of the year, so these are not optimal for our street scaping plan and this option does not address the goal of investing in perennials vs. throw away annuals. Susan has been requested to check the locates that will affect the desired areas.
- Unfortunately we were not successful with our TD Green Streets grant application. Lis talked to the director in charge and found out where we can improve our application for next year. Over 100 applications were received from across Canada and only 24 were approved. Our rating was 295 and the successful bids were 325. We will also apply for a FEF grant next year.
- Lis is still working on getting funding for a consumer and market study. We have received approval of phase 1 from NOHC but were rejected by FedNor. Lis, in partnership with Lynn Middaugh, has requested an extension for this grant process from NOHFC while we address the the FedNor portion. Lynn Middaugh has drafted a resolution that will be taken to a REDAC meeting asking for them to support us as a downtown. This will give us the regional perspective we need for FedNor. Lis recommends the board keep looking for grants.

9) Website Launch

- Lis would like the board to request that Dan and Lis meet with Daryl to discuss the website.

Resolution 13- 14

"That prior to the next board meeting, Lis McWalter and Dan McCauley meet with Daryl McMurray to discuss a strategy on launching the new DBA website."

Moved by: Perry Harris

Seconded by: Angelika Distler

Carried

10)New Business

- Visitor's Centre – Postponed until the next meeting
- Dan's Report – Postponed until the next meeting
- Agenda, date and location of AGM
 - The AGM will be held on June 5th, at Don Cherry's.
 - Agenda items were discussed.
 - Special invitations will be sent to council and the mayor. We will put an announcement it in the North Star newspaper.
- Office space on James Street – Has been rented.

11) Pending Business

- Relocation of Salvation Army Van. Susan read a letter she received from Peter Van Druin from the Salvation Army's board. This was in response to the DBA's request that the Friday night location of the community van be moved to the upper part of the James Street parking lot. Susan will request a meeting between two of their representatives and our chair and administrator to rectify this situation.

10) Other Business

- Dora was talking to Melissa at Bearly Used Books. Melissa feels it would be very beneficial to have a volunteer working in the kiosk. Dora will look into finding volunteers. Melissa also asked if we could put something on the back of the building for signs.
- Dora would like to recruit some student volunteers who need community hours to help clean up the downtown streets.
- Dora asked if we could fix up the notice boards at the beginning of Juke's Lane. The Board agreed and Susan will look into this.

11) Next Meeting Date: Wednesday, June 12th, 6:30pm

12) **Resolution 13-15**

“That the meeting be adjourned at 7:53pm”

Moved by: Dora Logan

Seconded by: Claire Anderson

Carried

Minutes recorded by: Susan Hrycyna, Executive Administrator

Chair

Date