



MINUTES

Parry Sound Downtown Business Association

May 22nd, 2019

Meeting called to order by David Coles at 6:15pm

In Attendance

Board Members: David Coles, Councilor Roger Burden, Karen Hobson, Tanis Mack, Thomas Clark, Dan DiNicolo, Seanon Megyesi, Sue Sullivan, Bernice Anderson

Guests: Vanessa Morden

Staff: Susan Hrycyna

Regrets: Amy Black

Approval of Agenda

“Motion to approve the agenda of the May 22nd, 2019 DBA Board of Directors Meeting”

Moved by: Dan DiNicolo

Seconded by: Tanis Mack

Carried

Declaration of Pecuniary Interest

Vanessa presented two versions of a new DBA logo she created with guidance from the Marketing Committee. She feels this is a timeless logo and could be easily scaled for uses on promotional items like clothing.

Version #1 was presented to the Marketing Committee last week. There was some concern you could not tell the bridge was the trestle bridge. Version #2 includes a pillar of the trestle bridge.

Resolution 19-17

“Motion to accept version #1 of the newly created DBA logo”

Moved by: Dan DiNicolo

Seconded by: Sue Sullivan

Carried

Vanessa will give the logo to Fran to have it vectored and will send it to Susan as a jpg.

Once Susan receives the logo, she will announce it on Facebook and in the next newsletter. We will start using the new logo right away.

Next Meeting

The next meeting will take place on June 12th, 2019 at 6:30pm

“Motion to adjourn the meeting was made at 6:25pm “

Moved by: Karen Hobson

Seconded by: Sue Sullivan

Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator