



MINUTES

Parry Sound Downtown Business Association

February 27th, 2019

Meeting called to order by David Coles at 6:29pm

In Attendance

Board Members: David Coles, Karen Hobson, Sue Sullivan, Amy Black, Tanis Mack, Thomas Clark, Dan DiNicolo, Seanon Megyesi

Staff: Susan Hrycyna

Regrets: Councillor Roger Burden, Bernice Anderson

Approval of Agenda

“Motion to approve the agenda of the February 27th, 2019 DBA Board of Directors Special Meeting”

Moved by: Sue Sullivan

Seconded by: Tanis Mack

Carried

2019 DBA Budget

The 2019 DBA budget was discussed by the board members.

Key items discussed were:

- The amount under Beautification: Flowers was increased to \$3,000 to cover the costs of soil and planting of flowers in the planters the DBA will be supplying to members. The Beautification Committee will discuss this in more detail to ensure this is a successful initiative.
- Susan to apply for MAP grant for downtown Christmas decorations. The Beautification Committee is working on this.
- The budget for Parry Sound Girlfriend’s Weekend. If the NOHFC grant application is not successful the budget will be reduced by approximately \$5,000
- Other Marketing was changed to Social Media Marketing
- Susan will look into cancelling the Vianet land line which will save \$300.
- The levy amount will be increased by 1.5%. An additional 1.5% will be taken from reserves. A policy will be drawn up outlining this process and what the reserve funds will be used for.

- Thomas suggested a winter event such as curling down at the waterfront planned for 2020. Seanon has experience with the Boston Pizza hockey tournaments through the franchise and is interesting in discussing the event further with the events committee. This will be discussed by the Events Committee and included in the 2020 budget.
- The cost of providing candy for Halloween in the Downtown was discussed.
- Providing potable drinking water. The Town of Parry Sound looked into this but it was proven to be too expensive of a service to provide.
- The final budget will be presented at the AGM and then sent to Council for final approval.

Resolution 2019-02

“Motion to approve the 2019 DBA Budget”

Moved by: Karen Hobson

Seconded by: Sue Sullivan

Carried

Next Meeting

The next meeting will take place on March 20th, 2019

“Motion to adjourn the meeting was made at 8:15pm “

Moved by: Karen Hobson

Seconded by: Dan DiNicolo

Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator