

MINUTES

Parry Sound Downtown Business Association

August 8th, 2018

Meeting called to order by Daryl McMurray at 6:33pm

In Attendance

Board Members: David Coles, Councillor Paul Borneman, Mike Puro, Cathy Downing, Karen

Hobson, Daryl McMurray

Staff: Susan Hrycyna Regrets: Sue Sullivan

Approval of Agenda

"Motion to approve the agenda of the August 8th, 2018 DBA Board of Directors Meeting with the following addition:

Beautification Plan Update"

Moved by: Paul Borneman Seconded by: Mike Puro Carried

Approval of Minutes

"Motion to approve the minutes from the July 18th, 2018 DBA Board of Directors meeting" Moved by: Mike Puro Seconded by: Cathy Downing Carried

Correspondence

An email was received from Peter Istvan, thanking the DBA for donating 10 cases of water to Pedaling for Parkinson's. They had more than 325 riders and raised \$700,000 at this year's event.

An email was received from Bernard Keating from Ares Law Professional Corporation. He has recently purchased a Joel Kennedy's law business in the downtown and would like to join the DBA Board. Susan will send a letter to Council.

An email was received from Dan DiNicolo stating his concerns regarding the newspaper article published by the North Star titled "Parry Sound is Open for Business". Daryl replied to his

email and another response was received from Dan. All three emails are on file under Correspondence.

Previous Business

- a) Salvation Army Community Van
 - Susan and Daryl met with Scott Allen to discuss relocating their community van on Friday evenings. Scott has been at the current location for quite a few Friday evenings and recognizes there is a safety issue. An alternate location of Market Square Park was discussed and Scott thought this location would work as long as we received permission from PS Bikes and the Library. Susan spoke to both businesses and they had no issue with the community van parking there. The library is open until 6pm so the van would not be able to use the parking spots until 6:15pm. Scott also asked that power be provided. Susan has a quote from Blitz Electric to add a receptacle for RV power with a locked cover.

Resolution 18-19

"Motion to tentatively accept the quote from Blitz Electric in the amount of \$357 plus HST to install a 30amp RV receptacle on the hydro pole between the library and PS Bikes. This will move forward upon agreement by the Salvation Army to permanently move their Community Van to this new location."

Moved by: Karen Hobson Seconded by: David Coles Carried

- They are also looking to purchase a new van for this program allowing the volunteers to go to alternate locations on Monday nights.
- b) Walk of Fame Stone
 - Susan requested quotes for larger stones but has not received them yet. She will bring them to the next board meeting.
- c) Website
 - Daryl put the new website on line. He is still working on the ability for members to update their page. The mobile version also needs fixing.
- d) Beautification Plan Update
 - Ron Thornton will be starting work on the in-ground gardens in the next couple of weeks.
 - Little Gardens sent a quote to provide all of the plants for the gardens and also to do the planting. The total cost is \$7,000-\$7,400.

New Business

- a) Marketing Plan RFP
 - Susan will post the RFP on Facebook. It will also be posted on the website.
- b) Fundraising Parking Meters
 - We will collect money for the Salvation Army from March 1 May 31, 2019
- c) Hiring Policy

Resolution 18-20

"Motion to approve the Hiring Policy as amended"

Moved by: David Coles

Seconded by: Mike Puro

Carried

- d) Information Kiosk
 - Currently there are a few groups who have multiple posters up. There are also posters up for events outside of PS, and even as far away as Toronto.
 - Susan will do up a Kiosk Policy and Guidelines to be posted.

Reports

- a) Administrator- Susan Hrycyna. A detailed report is on file.
- b) Events Susan Hrycyna. A detailed report is on file.
 - We made approximately \$2,835 from the Silent Auction
 - Cathy, Sue and Mike will help with the car show
 - The budget for Open Streets, \$1,437, was approved and will be paid by the 8-80 Cities Committee.
- c) Financial David Coles. A detailed financial report is on file.

"Motion to accept the financial statements as presented"

Moved by: Paul Borneman

Seconded by: Mike Puro

Carried

- d) Council Paul Borneman
 - Taylor Elgie, Town Planner, has suggested a review of the Town's Official Plan. Part of this should be looking at the DBA's current boundaries.
 - A vent has been plugged so the smell from the sewers should be better.
 - Paul will talk to the new EDO about coming to our next board meeting.

Next Meeting

The next meeting will take place on September 12th, 2018

"Motion to adjourn the meeting was made at 7:35pm"

Moved by: Paul Borneman Seconded by: Mike Puro

Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator