

**Downtown Parry Sound Business Association
Board of Management
Minutes
March 20, 2013
Georgian Bay Software
42 Gibson Street**

Present: Angelika Distler, Dan McCauley, Daryl McMurray, Perry Harris
Regrets: Shirlene Johnstone, Claire Anderson, Lis McWalter
Guest: Dora Logan
Staff: Susan Hrycyna

The phone system at GB Software was not working; therefore Lis McWalter was not able to call in.

The board meeting of the Parry Sound Downtown Business Association was called to order at 6:04 pm. Since Lis is not present, Daryl McMurray will chair the meeting.

1) **Resolution 13- 09**

“That the Agenda for the board of directors meeting on March 20, 2013 is approved
Moved by: Perry Harris Seconded by: Angelika Distler Carried

2) **Resolution 13- 10**

“That the Minutes from the February 13, 2013 board of directors meeting is approved”
Moved by: Dan McCauley Seconded by: Perry Harris Carried

3) Correspondence

- Susan has been exchanging correspondence with both Peter Brown and Peter Van Druin regarding the relocation of the Salvation Army Van. Peter Brown confirmed the town will continue to pay for the hydro used by the van. Peter Van Druin will be taking this issue to his board this month and will let us know their thoughts. Susan should have a decision before the next board meeting.
- Susan received an e-mail from OBIAA asking for a donation for a silent auction table during the conference next month. Perry has a Georgian Bay poster he will give Susan to take. She will make sure the opening bid reflects the value of the poster.

4) Administrator’s Report – Susan Hrycyna. Detailed report on file. Items discussed in detail by the board members are listed below.

- Applications for 21 chairs have been received. Susan to order the chairs on Thursday and arrange for individual delivery or pick up.
- Susan met with Peter Brown and John Este regarding the LED signage proposal for the CN Train Bridge. John has prepared a resolution to go before council on April 2nd.
- Dan brought up the DBA’s Insurance coverage. He feels we are not covered under the town’s insurance policy for any events or for our property. Susan will look into this further.
- The date for the 2013 AGM will be May 29th providing the BOCC is available.
- Susan has a quote for flag poles, and brackets to mount them to the light poles from Classic Displays. She will order them right away. She will look after getting the flags.
- Susan met with Jerry Feltis from Rocky Crest about Ladies Weekend. He would like to partner with the DBA and use Rocky Crest to help create the whole experience. The board feels this is too far outside of Parry Sound and would be taking away from businesses and accommodation in town.

- Susan has details and application forms for 5 market's that run during the summer. The board decided she would put applications for a booth into the Parry Sound market, the Carling Farmer's market, and the Rosseau Farmer's market.
 - Susan will purchase a baby gift for John and Claire Anderson on behalf of the Board.
- 5) Dora Logan put forward a request as a property owner within the DBA boundaries to become a member of the DBA board of directors. Susan will send a letter to council asking for their approval.

Dora has empty office space above Above & Beyond. She has offered this space to the DBA to use as their office. This will be discussed in more detail at the next board meeting.

Dora would like us to start promoting the phrase "Enjoy our Georgian Bay sunsets". If possible she would like it on the sign that will be put on the train bridge.

Dora would like us to bring back the Spot Shop. She feels this promotion will help to bring people into the downtown to shop. Susan will talk to the merchants and depending on input received will put together a proposal for the next board meeting.

Dora feels the merchants should be holding Red Tag Sales – Susan will contact them to see if they would be interested in participating in something like this and how often?

6) Events Committee Report

- Susan played some recorded music by Rob Post. He is interested in playing music at our Summer Solstice Sidewalk Sale or at Friday Night's at the Dock. The board declined his offer.
- Susan let the board know that she will be away for the Santa Claus parade.

7) Financial Report: Angelika Distler

- The accountant will have the financial reports ready very soon.
- Angelika received the summary of the DBA's levy/assessment for 2012. We received almost \$2500 less because of vacancy rebates and tax reductions.

8) New Business

- Visitor's Centre – postponed to the next meeting
- Home/Lifestyle Show – the board decided that due to all of our other commitments, we would not participate in this event this year
- Dan's Report – postponed to the next meeting.

9) Pending Business

- Website Update – Daryl is still working on it. He said it should be ready to be unveiled at the AGM in May.

10)Next Meeting Date: Wednesday, April 10th, 6:30pm

11)**Resolution 13-11**

"That the meeting be adjourned at 6:50pm"

Moved by: Perry Harris

Seconded by: Angelika Distler

Carried

Minutes recorded by: Susan Hrycyna, Executive Administrator

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Chair

Date