



MINUTES

Parry Sound Downtown Business Association

September 13th, 2017

Meeting called to order by Daryl McMurray at 6:31pm

In Attendance

Board Members: Daryl McMurray, David Coles, Sue Sullivan, Councillor Paul Borneman, Mike Puro, Cathy Downing, Karen Hobson

Staff: Susan Hrycyna

Regrets: Dora Logan

Approval of Agenda

“Motion to approve the agenda of the September 13, 2017 DBA Board of Directors Meeting”

Moved by: Mike Puro

Seconded by: Paul Borneman

Carried

Approval of Minutes

“Motion to approve the minutes from the August 2, 2017 DBA Board of Directors meeting”

Moved by: Karen Hobson

Seconded by: Sue Sullivan

Carried

Correspondence

- An invitation was received from Community Living to their event, “Cultivating a Friendly Parry Sound” on October 16th at 5pm.
- An email was received from John Este. The Ontario Building Officials Association is holding its Annual Meeting and Training Session in Huntsville October 1-4. There is an opportunity for promotion by supplying items for bag stuffers. Susan will circulate to DBA members.

Previous Business

a) Strategic Plan Proposals

- An RFP was sent out to 11 businesses and 2 proposals were received; JC Williams Group and OBIAA.
- The Downtown Steering Committee discussed the 2 proposals but no decision was made.
- Susan will be contacting references and getting a clarification on the extra expenses from JC Williams. She will also see if she can get samples of some Strategic Plans.
- There will further discussion at the next DSC meeting and the October DBA board meeting.

b) Unveiling Walk of Fame Stone

- The unveiling will be at 10am on Saturday November 4th.
- Susan will invite Mayor and Council, FedNor, Explorer's Edge, newspaper, radio, Wendy from the production company and the producer from Eyewitness.
- Peter suggested we attach a solar spotlight to the light pole above where the stone will be.

New Business

a) Appeal by Mall re: RBC Move

- The owners of the mall are appealing the amendment to the Official Plan allowing RBC to move to the south end of town.
- George Petch, the lawyer, has spoken to Daryl and asked him to speak at the OMB hearing.
- RBC is leaving the mall and temporarily setting up in a mobile unit in the Dunn's Storage parking lot.
- The board agreed to do whatever it can to help.

b) Market Square Park Decorations

- Ideas were discussed for Christmas decorations in Market Square Park. The silent auction raised \$3,300 for this initiative.
- The Christmas lights that are currently up will need to be taken down. Whatever is put up for Christmas will need to be removed for the spring and summer.
- One idea is to install a 20' pole in the middle of the fountain with lights attached.
- A decision will be made at the next board meeting.

c) Website

- Explorer's Edge has said we need a website that is more social media friendly.
- Daryl no longer has the time to maintain and update the current website.
- An RFP will be sent out requesting proposals to build a new website.

- Susan will talk to James to get some specifics we should ask for.

d) Sewer Smell

- There is a terrible smell coming up from the storm sewer drains on James Street. It is particularly bad in front of the Trading Post. It started last summer.
- The town investigated and traced the problem back to the Brunswick. It was temporarily solved but this summer the smell was back.
- Susan has talked to Peter Brown and John Este and they both say it isn't their department's responsibility.
- Paul and Susan will both send an e-mail to Mayor McGarvey and Rob Mens stating frustration by the inaction.

e) Other

- A suggestion was made to have a pedestrian crossing put in leading from the parking lot across to the movie theatre. A crossing is also needed at Seguin and Gibson. Susan to talk to Peter Brown.
- Daryl has requested a leave of absence for 6 months. Mike Puro volunteered for the open position of Vice-Chair.

Resolution 17-08

“Motion to extend a leave of absence to Daryl McMurray from the DBA Board of Directors, effective September 30th to March 31st”

Moved by: David Coles

Seconded by: Sue Sullivan

Carried

- Very few buskers were seen in the downtown. Susan will follow up with the buskers who were issued permits to get feedback.
- It was suggested we need to be more pro-active with our posts on Facebook especially during events.

Reports

a) Administrator- Susan Hrycyna. A detailed report is on file.

b) Events – Susan Hrycyna. A detailed report is on file.

Downtown Car Show

- Even with the rain, a very successful event with over 85 participants.
- Ideas for next year – we need breakfast available. Mr. Chips needs to be open earlier. Book Wild Willie again. The hours will be advertised as 9am-3pm. We must have a sign saying participants cannot leave while the street is closed. They will be asked this question at registration. If they cannot stay the whole time they will be parked in the upper parking lot.

- Batman has offered to come up on Friday next year. Some options as to what he could do on Friday were discussed. One suggestion would be to have him park in the BOCC and bus in kids from out of town camps.

Resolution 17-09

“Motion to book Brampton Batman and the Bat Mobile for the 2018 Downtown Car Show on August 18th, 2018”

Moved by: Sue Sullivan Seconded by: Mike Puro Carried

Halloween

- Working on partnering with Moose FM and the library again.
- The event will be from 10am-2pm on Saturday October 28th
- After Moose FM finishes their pumpkin drop, the DBA will do a candy drop

Light up the Park

- PSPT has approached Susan wanting to participate. They will set up a stage and sound system and will have carolers in period costume. They will also decorate the large spruce beside the library.

Silent Auction

- Susan to send thank you cards giving \$10 DD per paddle and \$25 DD per chair.

Sandwich boards

- We can put a sandwich board advertising an event at the corner by McDonalds for a cost of \$30/month. Susan to have sandwich boards made for Halloween, Light up the Park and Ladies Weekend.

c) Financial – David Coles. A detailed financial report is on file.

“Motion to accept the financial statements as presented”

Moved by: Paul Borneman Seconded by: Mike Puro Carried

d) Council – Paul Borneman

- The Gardens of PS is going ahead with phase 2.
- The salt dock condos will have phase 2 complete by Christmas with phase 3 already to go next.

Next Meeting

The next meeting will take place on October 11th, 2017

“Motion to adjourn the meeting was made at 8:26pm “

Moved by: Karen Hobson Seconded by: Sue Sullivan Carried

Minutes of the meeting were recorded by: Susan Hrycyna, Executive Administrator